

# FROM THE HEART

**Your generosity keeps the doors open to the House that Love Built.**



4707 Bengal Street, Dallas, TX 75235  
214.631.7354  
[www.rmhdallas.org](http://www.rmhdallas.org)

**Underneath the mask is a real-life hero — a brave child with the need for a warm, comfortable place to rest when not in battle.**

**Thank you for your support! We couldn't do it without you!**

## Your Impact in 2011

No child should have to fight illness alone.

Because of you, they don't have to.

2,428

families served

6,303

individual guests served

30

states served

10

countries served

7

days is the average length of stay

78%

occupancy rate

over 90%

of our operating budget is raised locally

## An Ordinary Toddler With an Extraordinary Fight



Olivia Heindl, age 2  
Juvenile Myelomonocytic  
Leukemia (JMML)

The Heindl family entered the overwhelming world of central lines and chemotherapy when Olivia was just one year old. The young toddler suffers from a form of Leukemia so rare it took months to diagnose accurately.

A week before Christmas 2011, Trina Heindl left Hot Springs, Arkansas to bring her daughter to Children's Medical Center of Dallas for a bone marrow transplant. An RMHD isolation suite was their temporary "home" until the end of April 2012. Olivia didn't feel well most of the time but enjoyed spending time in the craft room.

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**"It's the distraction of so many family activities and interaction with other families like us that helped us get through the long days of Olivia's recovery," Trina told us.**

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# “The journey of a thousand miles begins with a single step.”

—Chinese Proverb



**Vera R. Bangs**  
2012 Board Chair

The Ronald McDonald House of Dallas (the “House”) has been on a journey of more than three decades that began when a group of selfless, community minded people came together to take that fateful first step to create the “House that Love Built.”

Many steps and a capital campaign later, a beautiful new House welcomes families with seriously ill or injured children who seek treatment in a Dallas-area hospital. Change and growth have strengthened our resolve to continue the rich legacy of the House.

On behalf of the Board of Directors for the House, I humbly thank each member of the staff, all of our volunteers and the vast number of donors who make it possible to accomplish the mission of the House.

The families we serve are on journeys of their own. For many, the stress associated with a child’s treatment is compounded by being far from the comforts of home, family and friends. The House provides a nurturing atmosphere of support from dedicated staff and volunteers, as well as other families. During their darkest

times, when it must be an effort to simply put one foot in front of the other, these amazing families summon the courage and grace to support others. I received an email from a family member who recently stayed at the House and he said, in part, “... the rare opportunity to be a part of RMH Dallas was nothing short of amazing. ... It was a privilege to hear and be a part of the stories of so many other families. ... We will forever treasure those conversations and relationships...”

When I agreed to become Board Chair for this incredible collection of individuals who serve the House, I committed to lead the group through an exciting period of change. As we continue to “settle in” at the new, beautiful House, we know that change is part of the journey. Let us hold up the families we serve as examples of strength, courage and grace. With our wonderful staff, volunteers and donors, we are ready for any challenge—one step at a time.

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## Volunteers Give their Time for Free



### That's What Makes Them Priceless

In February, the House was filled with over 70 community volunteers who were honored for their service to the RMHD -- many who've been with us for years. The delicious food was catered by Thornhill Catering and the beautiful flowers were by Southern Botanicals. Co-chairs of the event were Young Friends members, Carrie Crossman and Barrett Van Zandt. Thank you to everyone who made this event a success.

over **100**  
weekly volunteers served families

### Thank You — Your Service is What Makes the House a Home!

#### 5 Years

Ashley Allen  
Nakia Burns  
Sherrill Carr  
Allison Fainter  
Ruth Gilgenbach  
Carolyn Grune  
Julie Ha  
Connie Karnstedt  
Caroline Llewellyn  
Sylvia Mayo  
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Jerry Lane  
Beth Malloy  
Emma Succar  
Sharilyn Getz  
Margaret Holmquist  
Glenna Wilkinson

#### 15 Years

Cyndi Taylor

#### 20 Years

Gay Brinkerhoff  
Nancy Dickey  
Carol Hayes

#### 25 Years

Sally McWilliams  
Shirley Drennan

#### 10 Years

Beverly LeMaster  
Libby Lenz



**80**  
Junior League of Dallas volunteers  
served families

over **13,000**  
volunteer hours were donated

**\$281,952**  
dollars were saved because of  
volunteer support

over **400**  
cooking groups purchased, planned, and  
prepared 3 meals a day, every day



over **150**  
volunteer groups hosted and organized  
family activities at the House



**Kay Cox** is shown helping an RMHD guest create a mask for a school project in the craft room.

Kay works in the craft room 2 days a week. Her goal is to recruit enough volunteers to keep it open every day.

**Thank you Kay!**



Dallas Cowboys Running Back **DeMarco Murray** joined friends Allison McDaniel and Katherine Tranum in the kitchen and took time to pose for a few pictures also!



The Easy Slider food truck visited RMHD at lunch time Sunday May 6. The families enjoyed the fun atmosphere and the excellent food. **Thank you to the Foresters for making this happen!**



The **First Baptist Christian Academy Daisy Troop** visited and toured the House after donating over \$500 of Girl Scout Cookies. They also donated 65 cents from every box of cookies they sold this year, which totalled \$1,164.00. Thanks to all the girls and their parents for these fabulous donations.



A big thank you to **William Borus** who completed his Eagle Scout project by raising \$4,900 and using that money to purchase 700 books and 2 rolling carts. He donated those items to the RMHD and spent an evening reading some of the books to our families.

# Dr. JoAnn Cornet becomes the newest member of the The Beacon Society.

contributed by Barbara McDermott



Except when rooting for her alma mater Stanford against the University of Texas, Dr. JoAnn Cornet is an ardent Longhorns fan. After retiring as a pediatric oncologist at Children's Medical Center, Dr. Cornet moved to Lakeway in Austin to pursue her second passion golf and became an enthusiastic supporter of all things UT.

Dr. Cornet's first passion was medicine. Her father was a physician, and she knew from an early age that she wanted to be a doctor. She graduated from medical school at Case Western Reserve and chose pediatric oncology as her specialty. While working at a children's hospital in Chicago, JoAnn was introduced to the Ronald McDonald

House. Shortly after arriving at Children's Medical Center in Dallas, she began exploring the idea of a Ronald McDonald House for Dallas. She enlisted the help of her good friend Dr. Peggy Sartain, the administrative staff at the hospital, several parents of children being treated for cancer at Children's, and a volunteer Sandra Estess, who ultimately chaired the first capital campaign.

The Ronald McDonald House of Dallas opened in 1981, and the first chair of the board of directors was Dr. JoAnn Cornet. When Dr. Cornet retired to Austin, she became active at the Austin RMH and served on its board. However, her heart has stayed true to the RMHD, and she proudly displays her collection of railcars at Christmas from the Trains at NorthPark.

Looking back on her career, Dr. Cornet says she is most proud of the fabulous new RMHD and the advances that have been made in the treatment of children with cancer. So that the Ronald McDonald House of Dallas will always be a beacon for the children and families who need the House, Dr. Cornet has included the RMHD in her estate planning. Long-time friends Dr. Dale Fuller and Peggy Hill, co-chairs of The Beacon Society, are delighted to welcome JoAnn as a new member!



## Tee off and support the Ronald McDonald House.

The 21st Annual Addison Rotary Open presented by GLM DFW, Inc. will be held September 10, 2012. This four-man team scramble tees off at 12:30 p.m. Once you've completed 18 holes, you can relax amid the fun and excitement of our After Tournament Party at the Gleneagles Clubhouse. Dinner and beverages will accompany a raffle and the presentation of prizes, awards, and a live and silent auctions. Visit [www.rmhdallas.org](http://www.rmhdallas.org) for more information and to sign up.



## Thanks to Everyone Who Sponsored and Attended our Spring 2012 Events, They Were a Spectacular Success!

### 2012 Moonlight Ball

Thank you to the Dallas Country Club, the band Cuvée, Chairmen Betty and Michael Bullington, and Honorary Chairs Mersina and Phin Stubbs.



### Young Friends Studio 54 Party

Thank you to the Ritz-Carlton, DJ Lucy Wrubel, Todd Events, and Co-Chairs of the event Bianca Colgin and Amy McEvoy.



# “I don’t feel like I’m working, I feel like I’m helping.”

— Maison Vasek

**Maison and Ashley Vasek agree, “It’s not what we were expecting – it’s ground level. It feels good when you go home at night. The best part is when you’re stopped on the way to the dumpster by a family who thanks you and tells you how great you are.”**

With busy jobs and lives, it can be challenging to find the time and energy to show up for a three-hour shift after a long day at work. “Once I get here, I feel energized immediately,” said Maison. “I never regret it.”

They enjoy getting to know new people and admit their Thursday night group is very close — like family. Once you’re here, you



Maison had such a sense of pride about the House that he couldn’t wait to show it to his parents, Rick and Jennifer Vasek. Now they cook dinner a couple times a year. **Thank you Vasek family!**

understand the volunteers play a very important role in the operations of the House. Ashley said it best when she told us,

“We are the brand of RMHD, the interaction with the customers. It’s what makes RMHD more of a House versus a hotel!”



On Saturday February 25, the **Dallas Junior Forum** brought more than 150 members from around the state of Texas to the RMHD to complete three service projects. They cut material and created 60 vibrantly colored “no-sew blankets”, stuffed complimentary “Welcome Bags” with necessities, and prepared and packed box lunches for the families. **Thank you for everything you do!**

# We ♥ our Teen Board!

**You don't have to be perfect or famous or even grown up to make a difference.**



Throughout the last year, these enterprising teens served RMHD families in many meaningful ways, including ...

- bingo, movie and craft nights,
- "Chore Saturdays,"
- a family car wash,
- monthly donation drives,
- working more than 70 shifts at the Trains at NorthPark, and
- raising \$500 to secure a Trains at NorthPark sponsorship.



It was teen Ellie Skochdopole, who started the Teen Board with approximately 20 Teens and it's the teens themselves that have made it what it is today. Applications to join for the 2012-13 school year are being accepted until July 2 on our website. Please contact Missy Bailey at 214-631-7354 with questions or visit [www.rmhdallas.org](http://www.rmhdallas.org) to download an application packet. We are looking forward to another fabulous year!

**The 2011-2012 Teen Board had an amazing year!**

over **90**

teens comprise the Teen Board of the Ronald McDonald House of Dallas.

**18**

the number of different area high schools represented on the Teen Board

**6**

the number of years the Teen Board has existed

**\$500**

the amount of dollars raised for the 2011 Trains at NorthPark event





## \$100,000+

Addison Rotary Foundation, Inc.  
The Perot Foundation  
Southwest Airlines LUV Classic

## \$50,000 - \$99,999

Mr. and Mrs. Phineas W. Stubbs, Jr.

## \$10,000 - \$49,999

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Frontiers of Flight Museum  
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 Pink Slip Gourmet  
 Pinkberry - Uptown  
 Pokey O's Cookies and Ice Cream  
 Posh Couture Rentals  
 Pure Barre Dallas  
 Rahr & Sons Brewing Company  
 Ranch Royalty  
 Re-Finery  
 Renee Rouleau Skin Care Spa  
 Richard D. Eisman Jewels  
 Smiley's Studio Inc.  
 Society Bakery  
 Sonyarenée Jewelry  
 Southwest Airlines  
 Southwest Airlines Pilot's Association  
 Stella & Dot  
 Switch Creative Group  
 Sunshine Laundry & Dry Cleaners  
 Tailwaters Fly Fishing Company  
 Texas Motor Speedway  
 Texas Rangers Baseball Club  
 The Attic Self Storage  
 The Richards Group  
 Time Out Tavern  
 Times Ten Cellars  
 Trapeze Austin  
 Truluck's  
 Two Sisters Catering  
 Uptown Country Home  
 Ussery Printing Company, Inc.  
 Western Extrusions Corporation  
 Yard Candy  
 Zoe's Kitchen

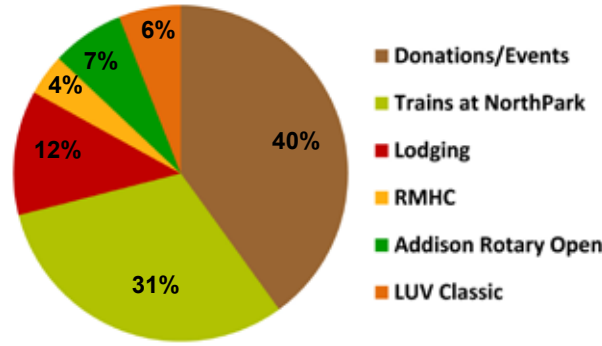
**Cooking Groups**

Allison McDaniel and Katherine Trantum & Friends  
 Alpha Delta Kappa (Dallas Baptist University)  
 Antioch Christian Church  
 Ashley Long  
 AT&T Connected Communities  
 Auto Trader.Com  
 B Braun Medical  
 Bain and Company  
 Candy Man Group  
 Cargill  
 Catholic Daughter Court 2337  
 Central Point Church of Christ- Ladies Outreach  
 Charles Schwab & Co.  
 Chef Connie & Friends  
 Children's Medical  
 Children's Medical Center Clinical & Support Services  
 Christian Child Development Center (CCDC)  
 Citi Cards  
 Classic Women at Vista Ridge United Methodist Church  
 Clay's Group  
 Coca-Cola Company- Dallas Syrup Plant  
 Compuware Corporation  
 Congregation Beth Torah  
 Cooking with Loving Hands  
 Cooper & Scully  
 CoreLogic Tax Service  
 Creating Heart Strings  
 Crosspoint McKinney Church  
 Crosstex Energy Services  
 Crowne Plaza  
 Crowne Plaza Hotel - Addison  
 Crowne Plaza Suites Dallas Park Central

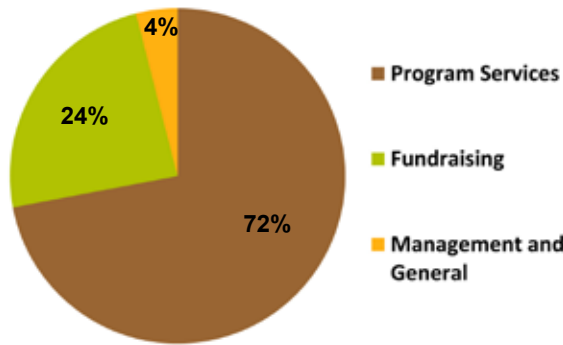
Dallas Area Paralegal Association  
 Dallas FortWorth Marine Aquarium Society (DFWMAS)  
 Dallas Junior Forum  
 Dayspring Family Church  
 DentalOne Partners  
 DeSoto ISD - DAEP  
 Dickey Family & Friends  
 Doubletree Campbell Centre  
 Edwin J. Kiest Masonic Lodge, Order of  
 the Eastern Star  
 El Centro College - Culinary Student Association  
 Embassy Suites Dallas - Park Central  
 EZ Corp  
 Fannie Mae  
 Fed Ex  
 Firewheel Church  
 First Baptist Church - Farmers Branch  
 First Baptist Church - Lewisville  
 First Thursday Friends  
 Freedom Life Church  
 Friends4Change  
 Frito-Lay  
 GE Capital  
 GenNext  
 Greater Golden Gate Missionary Baptist Church -  
 Hannah Circle Mission Society  
 Greenhill School  
 Greystar  
 Hainsfurther Family  
 Harvestree Apartments  
 Hearts Of Servants  
 Hearts of Service  
 Heather Duge and Campbell Family  
 Height's Baptist Church  
 Hill & Wilkinson  
 Hilton Anatole  
 Hilton Worldwide  
 Hudson Advisors  
 Hutcheson Family  
 Hyatt Regency Dallas  
 Immediate Consumption Agency  
 Insuperity  
 Iron Chefs  
 Jesuit Alumni Association  
 Jewish Federation of Dallas  
 JLD Cooking Team  
 Jorge Delius & Friends  
 Josephson Family  
 Junior Charity League  
 Kleinfelder  
 Knights of Columbus Council #6065  
 Knights of Columbus Council #799  
 KPMG  
 Lavon Drive Baptist Church  
 Linda Braly and Friends  
 Mary Kay, Inc.  
 Melissa Thompson  
 Merriman Associates Architects  
 Mildred High School National Honor Society  
 MOM - Mission of Motherhood - SpringValley UMC  
 Moroch  
 MultiPlan  
 Munsch Hardt Kopf & Harr, P.C.  
 National Honor Society of Wylie High School  
 NCL - Richardson  
 NCL Addison  
 NCL Frisco  
 NCL- North Dallas  
 New Life Worship Center - Waxahachie  
 North Dallas Mothers of Twins  
 North Irving Baptist Church  
 October Three  
 Papa Murphy's  
 Parish Episcopal Breakfast Prep  
 Pariveda Solutions  
 Park Cities Rotary Club

Paychex - Dallas  
 Philips and Krueger Family  
 Power of Miracles Ministry  
 Razzoo's Cajun Café  
 RC Williams Lodge 2120 & Martha Chapter 2022,  
 Order of Eastern Star  
 RealFoundations  
 Renaissance on Turtle Creek  
 Rhona's Group  
 RMH Board  
 Rolland Safe Company  
 Ryan, Inc.  
 Sanchez Family  
 Sanford Brown College  
 SAP America, Inc.  
 Scentsy, Inc.  
 Schneider Electric  
 Senior Source  
 Service King Collision Repair  
 Shelton School  
 Single Friends of St. Mark's  
 Sladek Group  
 South Dallas Business and Professional Women's Club, Inc  
 Southwest Airlines  
 Southwest Airlines - Central Baggage Services  
 Southwest Airlines - Technology  
 Southwest Securities  
 SPAC Community Outreach  
 Sungard Global Services  
 SWA - Airport Performance Improvement  
 Airport Solutions  
 SWA - Attendance & Leave  
 SWA - Flight Ops Training Center  
 SWA Maintenance  
 Swiss Re Life & Health America  
 Takeda Pharmaceuticals  
 Texas Mutual Insurance Company  
 The Darling Cooks  
 The Dixon Family  
 The Epting Group  
 The Gals at Glen Garry  
 The Lamar Family  
 The Neiman Marcus Group  
 The Remnant Dance  
 The Rucker Family  
 The Stanners Family  
 The Yonack, Isbell and Davis Families  
 Thompson and Friends  
 True Inspirations  
 Tuesday Group Birthday  
 Tunnell Community Group  
 TWU - Student Nurses Association  
 U.S. Bankruptcy Court  
 UNICEF at UTD  
 United Health Care  
 United Sikhs  
 Unithed Healthcare  
 University of Texas at Dallas - Helping Hands  
 UNT - BGSA  
 UT Southwestern St. Paul Nutrition Services/Sodexo  
 UTD - Chi Phi/ Tri Delta  
 UTD - Terry Scholar Program  
 ValleyView Christian Church Spanish Group  
 Vanderbilt Spring Break Students  
 Vasek Family & Friends  
 Venus High School - Key Club  
 Verizon  
 Westin DFW Airport Hotel  
 White Rock Church of Christ  
 Wingspan Portfolio Advisors, LLC  
 Wirevibe  
 YMSL - North Dallas  
 YMSL Highland Park  
 Young Friends  
 Zynx Health

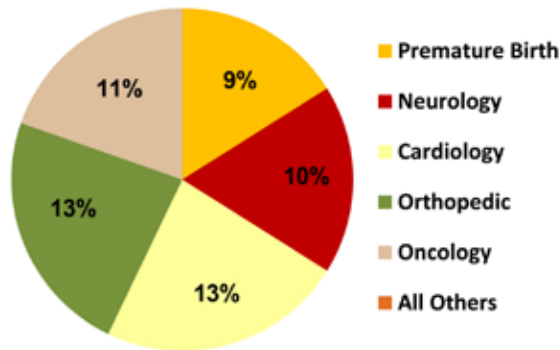
## Income



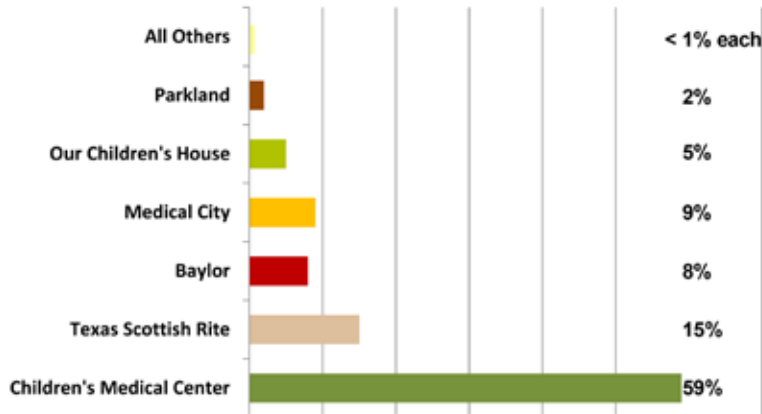
## Expenses



## Diagnosis



## Hospitals



## Did You Know?

over **31,000** families have called RMHD home since opening in 1981

we're the **12<sup>th</sup>** Ronald McDonald House to open in the United States

we were the **1<sup>st</sup>** US House to open debt free and we still remain debt free today

### Mission

The Ronald McDonald House of Dallas serves as a "home-away-from-home" for families of seriously ill or injured children who are hospitalized or receiving treatment in Dallas area hospitals. The House maintains a caring, homelike atmosphere and provides a place where families receive strength and stability from others who share similar concerns.

### Stay in Touch

Visit our website to stay up to date on House happenings. While you're there be sure to sign up for our eNewsletter to get the latest news sent right to your inbox.

